
SOCIOLOGY

9699/22

Paper 2 Theory and Methods

May/June 2019

1 hour 30 minutes

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Question 1 and **either** Question 2 **or** Question 3.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of **2** printed pages, **2** blank pages and **1** Insert.

Section A

Answer Question 1.

- 1 Techniques for collecting quantitative data include structured interviews, questionnaires, experiments and *content analysis*. A structured interview consists of a spoken question and answer session between interviewer and respondent. In this type of interview each respondent is asked the same questions in the same order. Questionnaires are a set of written questions that are designed to be completed by the respondent in their own time, away from the researcher.

Positivists consider questionnaires to be high in reliability, though interpretivists argue that the data produced may lack validity. This is one reason interpretivists are in favour of using unstructured interviews and are against the use of questionnaires and structured interviews.

- (a) What is meant by the term *content analysis*? [2]
- (b) Describe **two** advantages of using a structured interview. [4]
- (c) Explain why questionnaires are considered to be high in reliability. [8]
- (d) Assess interpretivist arguments in favour of using unstructured interviews in sociological research. [11]

Section B

Answer **either** Question 2 **or** Question 3.

- 2 'Only the rich and powerful benefit from the existence of social order.' Explain and assess this view. [25]
- 3 'Both structuralist and interactionist theories fail to adequately explain the relationship between the individual and society.' Explain and assess this view. [25]

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