

Cambridge
International
AS & A Level

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY

9698/23

Paper 2 Core Studies 2

May/June 2018

1 hour 30 minutes

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer **both** questions in Section A.

Answer **one** question in Section B.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of **3** printed pages, **1** blank page and **1** Insert.

Section A (50 marks)

Answer **both** questions in this section.

- 1** Haney, Banks and Zimbardo conducted a simulation study on social roles during which participants were placed in a mock prison environment. An alternative way to collect data about social roles would be to use the self-report method in real prisons.
- (a) Describe the features of the self-report method in psychology. [5]
 - (b) Design an alternative investigation on social roles in real prisons using the self-report method and describe how it could be conducted. [10]
 - (c) Evaluate this alternative way of studying social roles in methodological and ethical terms. [10]
- 2** Loftus and Pickrell conducted a study to investigate the formation of false memories.
- (a) What is meant by the 'cognitive approach' in psychology? [2]
 - (b) Explain why the Loftus and Pickrell study is an example of the cognitive approach. [3]
 - (c) Discuss the strengths and weaknesses of the cognitive approach using the Loftus and Pickrell study as an example. [10]
 - (d) Discuss the extent to which the Loftus and Pickrell study is ecologically valid. [10]

Section B (20 marks)

Answer **one** question in this section.

- 3 (a)** Outline what is meant by the 'individual differences approach' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Rosenhan (sane in insane places)
Veale and Riley (mirror gazing)
Billington et al. (empathising and systemising)

- (b)** Describe the behaviours investigated in each of these studies. [9]
- (c)** What problems may psychologists have when they try to investigate individual differences? [9]

- 4 (a)** Outline what is meant by the term 'generalisations' in psychology. [2]

Using the studies from the list below, answer the questions which follow:

Mann et al. (lying)
Held and Hein (kitten carousel)
Schachter and Singer (emotion)

- (b)** Describe **one** generalisation that can be made from each of these studies. [9]
- (c)** What are the problems when making generalisations from psychological research? [9]

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