



Cambridge O Level

CANDIDATE
NAME

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TRAVEL & TOURISM

7096/12

Paper 1 Core Paper

October/November 2022

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

1 Refer to Fig. 1.1 (Insert), information about tourism in city destinations.

(a) Identify the following:

- the country Toronto is in.....
- the percentage of visitor spending from domestic tourists in New York City
- the type of tourists with the largest percentage of visitor spending in Chongqing.....
- the average percentage of jobs from tourism in cities

[4]

(b) Identify **three** transport gateways likely to be found in cities.

- 1
- 2
- 3

[3]

(c) Explain **three** positive economic benefits of tourism to the local population.

- 1
- 2
- 3

[6]

(d) Explain **three** reasons why cities are popular tourist destinations.

1

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[6]

(e) Assess the risks to destinations of having more visitor spend from domestic tourism.

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[6]

[Total: 25]

2 Refer to Fig. 2.1 (Insert), information about gorilla trekking in Uganda, a country in Africa.

(a) State **three** natural attractions.

- 1
- 2
- 3 [3]

(b) Describe how the following visitor management techniques reduce the impact of tourism:

- permits
.....
.....
.....
- limited visitor numbers
.....
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..... [4]

(c) Explain **three** positive environmental benefits of gorilla trekking.

- 1
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- 2
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- 3
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..... [6]

3 Refer to Fig. 3.1 (Insert), a cruise ship floor plan.

(a) State **three** types of passenger water transport.

- 1
- 2
- 3 [3]

(b) Describe **two** facilities shown in Fig. 3.1 for passengers with limited mobility.

- 1
.....
.....
.....
- 2
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..... [4]

(c) Travel agents selling cruise products will tell customers about the unique features of different cruise products.

State **two** features of each of the following cruise products:

fly-cruise

- 1
- 2

all-inclusive cruise

- 1
- 2

river cruise

- 1
- 2 [6]

(d) Explain the appeal of **each** of the following popular cruise circuits:

Alaska
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.....
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Caribbean
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South Asia
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.....

[6]

(e) Discuss the reasons why cruises have become so popular.

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[6]

[Total: 25]

4 Refer to Fig. 4.1 (Insert), a photograph of a beach information board in Australia.

(a) Identify **three** types of information given to tourists on the beach information board.

- 1
- 2
- 3 [3]

(b) Australia is located in the Southern Hemisphere, south of the Equator.

Other than Australia, state **four** countries located entirely in the Southern Hemisphere.

- 1
- 2
- 3
- 4 [4]

(c) Describe **three** ways tourists can research destinations before they arrive.

- 1
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 - 2
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 - 3
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- [6]

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