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UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Ordinary Level

TRAVEL AND TOURISM **7096/22**

Alternative to Coursework **October/November 2013**

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.

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Fig. 1 for Question 1

GOLD FLAG HOLIDAYS

Introducing our new holiday product for travellers who like to experience the very best!

Fantastic Twin-Centre African Adventure Holiday.

Experience both of these amazing locations with this new package.

* Week 1 Rwanda Mountain Gorilla Experience. A chance to see these beautiful, rare animals during a jungle stay in mountain lodges. Comfortable accommodation and local foods. Personal tour guide available.

Week 2 Kenya's famous Mombasa Beach Hotel. A beach front hotel with a private sandy beach. Stay in 5 luxury in your own suite. Use of spa and health club included in the package. Personal trainers are also available.

Call our sales team on +47 66 44 78 021789

Fig. 1

Fig. 2 for Question 2

Backpacker-nights is a new hostel near Bangkok for the budget traveller. It opened four weeks ago and has already had bookings from student travellers from around the world as a result of widespread promotion.

It offers cooking facilities, bunk bed accommodation and facilities for washing. Free Internet access is popular with visitors who want to contact home but are keeping costs as low as possible.

Backpacker-nights offers cheaper prices than other hostels in the Bangkok area, as well as a free minibus service to and from Bangkok airport.

Fig. 2

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Fig. 3 for Question 3

Cruise the Mediterranean in our newest ship 'Star of The Med'

* 7 nights full board
* Excursions to Venice to see famous historic and cultural sites
* Free entertainment on board
* All tips and transfers included
* Special price - includes one night pre-cruise stay in Palma de Mallorca
* Honeymoon package includes champagne dinner



Fantastic reductions on January and February departures!

Call FREE 0800 700 72431

Fig. 3

Fig. 4 for Question 4

Amazing Excursions has introduced six new destinations to its itineraries. Following the results of its 'Tell Us What You Like' telephone survey, Amazing Excursions wants to compete with other coach operators. It has also introduced special rates to appeal to groups during the off-peak season. Cheaper low season costs, including hotel rates, have enabled Amazing Excursions to offer a 20% reduction in prices from October to March.

Amazing Excursions' 5-City Tour is likely to be popular as it offers affordable prices with the convenience of a guide and no need for expensive transfers from the airport. The 5-City Tour only uses good quality accommodation and offers evening entertainment at no extra cost.

Fig. 4

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