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Cambridge Assessment International Education

Cambridge IGCSE™

SOCIOLOGY **0495/11**

Paper 1 Research Methods, Identity and Inequality **October/November 2025**

2 hours

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

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INSTRUCTIONS

- Answer **two** questions in total:
  - Answer Question 1.
  - Answer **either** Question 2 **or** Question 3.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **8** pages. Any blank pages are indicated.

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Answer Question 1.

Research methods

1 Read Source A and then answer the questions below.

Source A
Table 1.1 shows the percentages of people who participate in different types of internet activity. The table shows statistics from five selected countries. In 2024 the World Bank did a large-scale online questionnaire on types of internet activity. The sample was made up of people aged 18-65. The statistics in Table 1.1 have been adapted from the primary data collected by the World Bank.

Table 1.1 Internet activities of individuals, by country

Type of internet activity	Germany	Zimbabwe	United Arab Emirates	Mauritius	India
Use internet banking	93%	32%	90%	52%	26%
Make voice calls	66%	28%	74%	40%	35%
Read books, newspapers and magazines	70%	26%	66%	39%	39%
Buy goods or services	83%	25%	79%	56%	46%
Take an educational course	19%	20%	23%	22%	18%
Watch TV and movies and play games	85%	32%	80%	62%	61%
Use social networks	90%	38%	88%	64%	82%

(a) **(i)** From **Source A**, identify the **two** countries with the highest percentage of people using the internet to buy goods or services. [2]

(ii) Using information in **Source A**, explain **two** reasons why the research is useful for studying people's internet activity. [4]

(iii) Using information in **Source A**, explain **three** problems with the research for understanding people's internet activity. [6]

(b) Give **two** examples of personal documents. [2]

(c) Explain **one** strength and **one** limitation of quota sampling. [4]

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(d) Evaluate the interpretivist view that it is important for a researcher to achieve verstehen in sociological research.

Your answer should include:

- at least **two** arguments for and **two** arguments against
- a conclusion. [10]

(e) Explain the research methods and evidence that you would choose to investigate ethnic inequalities in education. Give reasons for your choices.

Your answer should include:

- **two** primary methods with relevant sampling
- **one** source of secondary evidence. [12]

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Answer **either** Question 2 **or** Question 3.

Identity: self and society

2 **(a)** Define the term:

(i) social media [2]

(ii) consumption patterns. [2]

(b) State **two** traditional female roles. [2]

(c) Describe **three** examples of cultural defence against globalisation. [6]

(d) Explain **three** postmodernist views of identity. [6]

(e) Discuss why positive sanctions are an effective method of social control.

Your answer should include:

- at least **three** developed points with evidence. [8]

(f) Evaluate whether feminist views on gender socialisation are correct.

Your answer should include:

- at least **three** arguments for and **three** arguments against
- a conclusion. [14]

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Social stratification and inequality

3 **(a)** Define the term:

(i) emigration [2]

(ii) unemployment benefits. [2]

(b) State **two** features of modern slavery. [2]

(c) Describe **three** ways transnational companies (TNCs) damage the environment. [6]

(d) Explain **three** ways patriarchy creates global inequalities. [6]

(e) Discuss how non-governmental organisations (NGOs) reduce inequalities.

Your answer should include:

- at least **three** developed points with evidence. [8]

(f) Evaluate the functionalist view that societies are meritocratic.

Your answer should include:

- at least **three** arguments for and **three** arguments against
- a conclusion. [14]

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