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Cambridge International Examinations
Cambridge International General Certificate of Secondary Education

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER			

8398197063

TRAVEL AND TOURISM **0471/11**

Core Module **October/November 2018**

2 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
You may use an HB pencil for any diagrams or graphs.
Do not use staples, paper clips, glue or correction fluid.
DO **NOT** WRITE IN ANY BARCODES.

Answer **all** questions.

All Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [ ] at the end of each question or part question.

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Question 1

Refer to Fig. 1 (Insert), information about Ramadan in the United Arab Emirates (UAE).

(a) Identify the following:

- the continent that the UAE is in .....
- the percentage of tourists that have never learnt about the local culture .....
- if local time in Dubai is ahead of or behind London, UK .....

[3]

(b) United Arab Emirates is a desert country.

Describe **two** tourist activities likely in desert areas.

1 .....

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2 .....

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[4]

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(c) Explain **two** reasons why tour operators should ensure that their customers are aware of and respect local religious practices.

1 .....

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2 .....

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[6]

(d) Describe **three** ways that tourists can minimise their social and cultural impacts when at a destination.

1 .....

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2 .....

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3 .....

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[6]

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[Turn over

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(e) Discuss the role of National Tourist Boards in minimising negative social and cultural impacts.

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.....[6]

[Total: 25]

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Question 2

Refer to photograph A (Insert), a couple arriving at an island resort by seaplane.

(a) Identify **three** ways that the staff shown in photograph A are welcoming the tourists.

1 .....

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2 .....

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3 .....

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[3]

(b) Explain **two** reasons why island resorts are likely to be all-inclusive.

1 .....

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2 .....

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[4]

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(c) Explain **three** likely reasons why some island resorts use seaplanes to transport their customers rather than boats.

1 .....

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2 .....

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3 .....

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[6]

(d) The staff in photograph A are dressed in uniforms.

Explain **three** reasons why staff in resorts wear uniforms.

1 .....

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2 .....

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3 .....

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[6]

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(e) Discuss what is meant by the phrase “tourist destinations are amalgams”.

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.....[6]

[Total: 25]

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Question 3

Refer to Fig. 2 (Insert), information about holiday planning.

(a) Identify the following:

- the percentage of adults that are concerned about terror attacks when on holiday

  .....

- the percentage of tourists that would postpone their holiday in the event of a terror incident

  .....

- the percentage of tourists that book their holiday online .....

[3]

(b) State **four** factors, other than terrorism, that are likely to influence a tourist's choice of destination.

1 .....

2 .....

3 .....

4 .....

[4]

(c) Terrorism as well as political and global events may cause a drop in tourist numbers.

Describe **three** negative economic impacts that are likely in the event of a drop in tourist numbers.

1 .....

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2 .....

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3 .....

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[6]

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(d) Explain **three** ways that tourists can research the safety of destinations.

1 .....

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2 .....

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3 .....

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[6]

(e) Discuss how terrorism has affected global travel trends.

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.....[6]

[Total: 25]

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Question 4

Refer to Photograph B (Insert), tourists watching local wildlife whilst on a canoe tour of the Zambezi River, Zambia.

(a) State **three** likely sporting activities available for tourists in natural environments.

1 .....

2 .....

3 .....

[3]

(b) Sports tourism is an example of specialised tourism.

State **two** other types of specialised tourism.

1 .....

2 .....

[2]

(c) Explain **two** reasons why camping may appeal to tourists.

1 .....

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2 .....

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.....

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[4]

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(d) Tourists are often given rules to follow to protect the natural environment that they are visiting.

Explain **three** likely rules for tourists to follow to minimise their environmental impact.

1 .....

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2 .....

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3 .....

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[6]

(e) Sport tourists may use public transport to move between areas.

Explain **one** advantage and **one** disadvantage for a sport tourist of using public transport.

advantage .....

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disadvantage .....

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[4]

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(f) Assess the likely positive environmental impacts of tourism in natural environments.

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.....[6]

[Total: 25]

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