

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

ART AND DESIGN

0400/03

Paper 3 Design Study

October/November 2004

10 hours maximum

May be opened and given to the candidates upon receipt.

READ THESE INSTRUCTIONS FIRST

Write your name, Centre number, candidate number and question number clearly on the top right-hand corner of the front of **each** sheet of paper.

Design for **one** of the subjects overleaf.

In addition to the examination piece, **up to three sheets** of supporting work should be submitted. These should be the sheets of preparatory work undertaken after the receipt of this question paper.

All sheets must be correctly labelled and securely fastened at the top left hand corner.

N.B. All questions are for designs on paper. Candidates should not produce work in any other medium.

This document consists of 3 printed pages and 1 blank page.



1 Design using Lettering

Design a logo for a boat builder and repairer using the name **KALKO**. In addition show how the logo might look on a signboard or a business card or a website.

2 Illustration and Calligraphy

Either (a) Design the front cover of a catalogue for a jewellery company named **JETSPAR**.

Or (b) Using a calligraphic script with which you are familiar, write out the following extract from a poem about two tigers; add a decorative border and/or illustration.

Sliding and stumbling down the rock,
They felt the first eruption-shock,
As from the mountain's peak there came
A horrid and malicious flame.

Far down the mountain's further side
They found a cave in which to hide,
And half the night, as in a dream,
They watched the glowing lava stream.

From 'The Tyger Voyage' by Richard Adams

3 Environmental/Structural Design

Design a shelter from sun, rain and wind at a bus or coach stop. Consider seating, standing and embarking areas, the display of travel information and a surrounding shrubbery or a flower bed. Show in an artist's impression how your design might look if seen from the opposite side of the road.

4 Interior Design

Design a mural for the main reception area of a Travel Agent. Base your design on a combination of two of the following types of transport: road; rail; sea; river; air.

5 Fashion Design

Design a costume for a male or female member of a festival or sports parade band.

6 Fabric Design

From observations of traditional dolls and toys, design a repeat pattern for curtains in the children's ward of a hospital.

7 Print Making

A print based on **one** of the following:

- (a) Bark or roots
- (b) Jewellery
- (c) Fast food

8 Photography

Make a personal response to **one** of the following themes:

- (a) Discarded
- (b) Merging and emerging
- (c) Entrances

You must process and print your own photographs.

One main and two supporting photographs must be submitted. All three studies may be mounted on one side of thin card not exceeding A2 in size. Alternatively, they may be contained in a clear plastic A4 cover. Contact prints of negatives showing other possible angles and views must be included as part of the accompanying preparatory work.

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Question 2 © Richard Adams; *The Tyger Voyage*; Jonathan Cape; 1978.

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