



# Cambridge IGCSE™ (9–1)

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**INFORMATION AND COMMUNICATION TECHNOLOGY**

**0983/03**

Paper 3 Data Analysis and Website Authoring

**For examination from 2020**

MARK SCHEME

Maximum Mark: 80

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**Specimen**

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This document has **14** pages. Blank pages are indicated.

## Generic Marking Principles

These general marking principles must be applied by all examiners when marking candidate answers. They should be applied alongside the specific content of the mark scheme or generic level descriptors for a question. Each question paper and mark scheme will also comply with these marking principles.

### GENERIC MARKING PRINCIPLE 1:

Marks must be awarded in line with:

- the specific content of the mark scheme or the generic level descriptors for the question
- the specific skills defined in the mark scheme or in the generic level descriptors for the question
- the standard of response required by a candidate as exemplified by the standardisation scripts.

### GENERIC MARKING PRINCIPLE 2:

Marks awarded are always **whole marks** (not half marks, or other fractions).

### GENERIC MARKING PRINCIPLE 3:

Marks must be awarded **positively**:

- marks are awarded for correct/valid answers, as defined in the mark scheme. However, credit is given for valid answers which go beyond the scope of the syllabus and mark scheme, referring to your Team Leader as appropriate
- marks are awarded when candidates clearly demonstrate what they know and can do
- marks are not deducted for errors
- marks are not deducted for omissions
- answers should only be judged on the quality of spelling, punctuation and grammar when these features are specifically assessed by the question as indicated by the mark scheme. The meaning, however, should be unambiguous.

### GENERIC MARKING PRINCIPLE 4:

Rules must be applied consistently e.g. in situations where candidates have not followed instructions or in the application of generic level descriptors.

### GENERIC MARKING PRINCIPLE 5:

Marks should be awarded using the full range of marks defined in the mark scheme for the question (however; the use of the full mark range may be limited according to the quality of the candidate responses seen).

### GENERIC MARKING PRINCIPLE 6:

Marks awarded are based solely on the requirements as defined in the mark scheme. Marks should not be awarded with grade thresholds or grade descriptors in mind.

Task	Answer	Marks
1		

Task	Answer	Marks
2	Please see below for allocation of marks.	52

Task	Answer	Marks
3	Please see below for allocation of marks.	28

**Printout 1 – TTSSales formula view**

Name and details centred in the header	1 mark
Text Branch inserted in E1	1 mark

Name, sales number, candidate number

	A	B	C	D	E
1	Given_name	Family_name	Branch Code	Sales (\$)	Branch
2	Eve	Kelly	AI	491000	=VLOOKUP(C2,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
3	Jade	Hobbs	AI	489000	=VLOOKUP(C3,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
4	Yasmin	Talbot	AI	462000	=VLOOKUP(C4,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
5	Charlotte	Hyde	AI	431000	=VLOOKUP(C5,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
6	Tyler	Skinner	AI	320000	=VLOOKUP(C6,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
7	Hollie	Harrison	AI	223000	=VLOOKUP(C7,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
8	Aaliyah	Kennedy	AI	204000	=VLOOKUP(C8,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
9	Aurturo	Conseca	AI	200000	=VLOOKUP(C9,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
10	Georgia	Henry	AI	150000	=VLOOKUP(C10,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
11	Bailey	Poole	AI	150000	=VLOOKUP(C11,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
12	Luke	Vincent	AI	100000	=VLOOKUP(C12,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
13	Freddie	Doyle	Am	341000	=VLOOKUP(C13,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
14	Evie	Barber	Am	326000	=VLOOKUP(C14,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
15	Rhys	Mannin	Am	313000	=VLOOKUP(C15,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
16	Tilly	Pollard	Am	282000	=VLOOKUP(C16,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
17	Bedia	Benjamin	Am	267000	=VLOOKUP(C17,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
18	Iddo	Raas	Am	256000	=VLOOKUP(C18,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
19	Irmgard	Nieboer	Am	236000	=VLOOKUP(C19,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
20	Jobbe	Henken	Am	236000	=VLOOKUP(C20,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
21	Antsje	Gerrits	Am	232000	=VLOOKUP(C21,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
22	Ayman	Wuite	Am	197000	=VLOOKUP(C22,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
23	Saman	Breebaart	Am	195000	=VLOOKUP(C23,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
24	Doede	Ruitenber	Am	181000	=VLOOKUP(C24,[TTSanalysis.xlsx]TTSbranches!\$A\$3:\$B\$12,2,0)
25	Sabria	Norbart	Am		
26	Ermin	Finke	Am		
27	Dima	Beaumont	Am		
28	Charina	Stam	Am		
29	Gulsum	Stoutjesdijk	Am		
30	Kalina	Daalhuizen	Am		
31	Jihan	Oosterwijk	Am		
32	Anne-Claire	Greuter	Am		
33	Benji	Tesselaar	Am		

VLOOKUP() function used	1 Mark
Lookup_value C2 used	1 Mark
Table_array TTSanalysis \$A\$3:\$B\$12 used	1 Mark
Index_number, 2 used	1 Mark
False parameter included	1 Mark
Printout only Amsterdam – Almere and complete	1 Mark
Landscape orientation row and column headings shown	1 Mark
All contents visible	1 Mark

## Printout 2 – TTSsales values

Lorna	Calabrese	Na	483000	Naples
Natalino	Pagnotto	Na	467000	Naples
Curzio	Baresi	Na	466000	Naples
Gualtiero	Lombardo	Na	405000	Naples
Speranza	Nucci	Na	398000	Naples
Corrado	Lori	Na	388000	Naples
Tranquillo	Ferri	Na	372000	Naples
Wanda	Greece	Na	340000	Naples
Immacolata	Endrizzi	Na	309000	Naples
Cinzia	Padovesi	Na	293000	Naples
Livia	Barese	Na	292000	Naples
Rosina	Cattaneo	Na	261000	Naples
Natascia	Folliero	Na	109000	Naples
Nino	De Luca	Na	105000	Naples
Assunta	Toscani	Na	85000	Naples
Mohammad	Fleming	Po	501200	Porto
Hannah	Matthews	Po	490000	Porto
Sophie	Smart	Po	490000	Porto
Lydia	Humphreys	Po	399000	Porto
Daisy	Carr	Po	398000	Porto
Ryan	Khan	Po	292000	Porto
Sienna	Collins	Po	209000	Porto
Abigail	Coles	Po	49000	Porto

Data in Branch order – values shown	1 Mark
Sales descending order in Branch	1 Mark
Printout only Naples – Porto	1 Mark
Portrait orientation, no row or column headings shown	1 Mark
All contents visible	1 Mark

**Printout 3 – TTSanalysis – Formulae**

	A	B	C
1	<b>TTS sales 2019</b>		
2	<b>Branch Code</b>	<b>Branch</b>	<b>Branch Sales</b>
3	Al	Almere	=SUM([TTSsales.xlsx]TTSstaff!\$D\$2:\$D\$16)
4	Am	Amsterdam	=SUM([TTSsales.xlsx]TTSstaff!\$D\$17:\$D\$36)
5	Ba	Barcelona	=SUM([TTSsales.xlsx]TTSstaff!\$D\$37:\$D\$45)
6	Gd	Gdansk	=SUM([TTSsales.xlsx]TTSstaff!\$D\$46:\$D\$65)
7	Ha	Hamburg	=SUM([TTSsales.xlsx]TTSstaff!\$D\$66:\$D\$79)
8	Ma	Marseille	=SUM([TTSsales.xlsx]TTSstaff!\$D\$80:\$D\$94)
9	Na	Naples	=SUM([TTSsales.xlsx]TTSstaff!\$D\$95:\$D\$109)
10	Po	Porto	=SUM([TTSsales.xlsx]TTSstaff!\$D\$110:\$D\$117)
11	Sp	Split	=SUM([TTSsales.xlsx]TTSstaff!\$D\$118:\$D\$129)
12	Ti	Tirana	=SUM([TTSsales.xlsx]TTSstaff!\$D\$130:\$D\$146)

- |   |        |
|---|--------|
| Branches in ascending order and data integrity maintained | 1 Mark |
| SUM() function used                                       | 1 Mark |
| Contiguous ranges within TTSsales D2:D146                 | 1 Mark |
| Landscape orientation with row and column headings shown  | 1 Mark |
| All labels and data fully visible                         | 1 Mark |

**Printout 4 – TTSanalysis Values**

- New row inserted above table 1 Mark
- Cells A1:C1 merged 1 Mark
- TTS sales 2019 inserted 1 Mark
- Text is centred, Serif, red and 24pt 1 Mark
- Cell has green fill with solid black border 1 Mark

**TTS sales 2019**

Branch Code	Branch	Branch Sales
Al	Almere	3689000
Am	Amsterdam	5582000
Ba	Barcelona	2257000
Gd	Gdansk	5321000
Ha	Hamburg	4136000
Ma	Marseille	3129000
Na	Naples	4773000
Po	Porto	2828200
Sp	Split	3333000
Ti	Tirana	5269000

- Branch Sales text inserted in C1 1 Mark
- Text in cells B2 and C2 is wrapped 1 Mark
- Text in cells A2:C2 is Bold 1 Mark
- Text in cell A2 is centred horizontally and vertically 1 Mark
- Text in cells B2:C2 is centred 1 Mark
- Portrait orientation 1 Mark
- No row and column headings shown 1 Mark
- All labels and data fully visible 1 Mark
- Table centred horizontally on the page 1 Mark

- Name and details centred in the footer 1 Mark

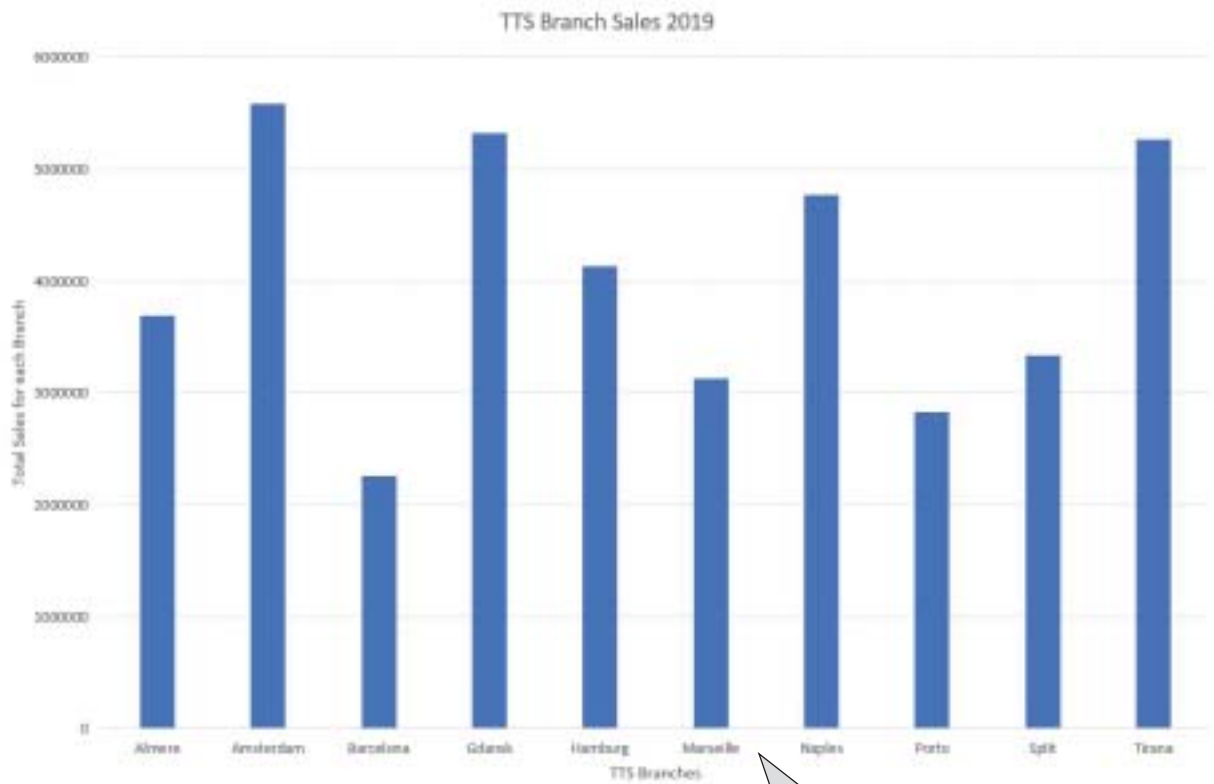
Name, Centre, Candidate number

**Printout 5 – TTSanalysis Extract**

TTS sales 2019		
Branch	Branch Code	Branch Sales
Amsterdam	Am	5582000
Gdansk	Gd	5321000
Hamburg	Ha	4136000
Naples	Na	4773000
Tirana	Ti	5269000

- Correct 5 Branches shown with values > \$4 million 1 Mark
- Portrait orientation 1 Mark
- No row and column headings shown 1 Mark
- All labels and data fully visible 1 Mark
- Table centred horizontally on the page 1 Mark

**Printout 6 – TTS Analysis Chart**



- Only the chart is shown, all branches shown, values match the data 1 Mark
- Y axis labelled as Total Sales value or equivalent 1 Mark
- X axis uses Branch names 1 Mark
- X axis title labelled as TTS Branches or equivalent 1 Mark
- Chart title includes TTS Branch Sales 2019 1 Mark



## Printout 7 – TTSanalysis – Target Sales formulae

	A	B	C	D
1	<b>TTS sales 2019</b>			
2	<b>Branch Code</b>	<b>Branch</b>	<b>Branch Sales</b>	<b>Target Sales</b>
3	Al	Almere	=SUM([TTSsales.xlsx]TTSstaff!\$D\$2:\$D\$16)	=C3*125%
4	Am	Amsterdam	=SUM([TTSsales.xlsx]TTSstaff!\$D\$17:\$D\$36)	=C4*125%
5	Ba	Barcelona	=SUM([TTSsales.xlsx]TTSstaff!\$D\$37:\$D\$45)	=C5*125%
6	Gd	Gdansk	=SUM([TTSsales.xlsx]TTSstaff!\$D\$46:\$D\$65)	=C6*125%
7	Ha	Hamburg	=SUM([TTSsales.xlsx]TTSstaff!\$D\$66:\$D\$79)	=C7*125%
8	Ma	Marseille	=SUM([TTSsales.xlsx]TTSstaff!\$D\$80:\$D\$94)	=C8*125%
9	Na	Naples	=SUM([TTSsales.xlsx]TTSstaff!\$D\$95:\$D\$109)	=C9*125%
10	Po	Porto	=SUM([TTSsales.xlsx]TTSstaff!\$D\$110:\$D\$117)	=C10*125%
11	Sp	Split	=SUM([TTSsales.xlsx]TTSstaff!\$D\$118:\$D\$129)	=C11*125%
12	Ti	Tirana	=SUM([TTSsales.xlsx]TTSstaff!\$D\$130:\$D\$146)	=C12*125%
13		<b>Total Sales</b>	=SUM(C3:C12)	=C13*125%

SUM(C3:C12) in cell C13	1 Mark
Target Sales formula +25% or equivalent	1 Mark
Formula replicated for branches	1 Mark
Landscape, row and column headings shown	1 Mark
All data and labels fully visible	1 Mark

## Printout 8 – TTSanalysis – Target Sales values

<b>TTS sales 2019</b>			
Branch	Branch Code	Branch Sales	Target Sales
Amsterdam	Am	5582000	6977500
Antwerp	An	3689000	4611250
Barcelona	Ba	2257000	2821250
Gdansk	Gd	5321000	6651250
Hamburg	Ha	4136000	5170000
Marseille	Ma	3129000	3911250
Naples	Na	4773000	5966250
Porto	Po	2828200	3535250
Split	Sp	3333000	4166250
Tirana	Ti	5269000	6586250
<b>Total Sales</b>		<b>40317200</b>	<b>50396500</b>

Total Sales label in Bold in cell C13  
Value in D13 in Bold

1 Mark

Portrait, no row and column headings shown  
All data and labels fully visible

1 Mark

## Evidence 1 – cropped image



Banner Image shown	1 Mark
Correct proportions	1 Mark

## Evidence 2 – TTSstyle.css

```
body { background-image: url("Wallpaper.png");}
table {width:600px; margin-left:auto; margin-right:auto; border-style:none; }
td {padding: 10px; border-style:none;}
h1,h2,h3,li{font-family:Arial,Calibri,sans-serif;}
h1,h2 {color:red;}
h1 {font-size:36pt; text-align:center;}
h2 {font-size:24pt; text-align:left;}
h3,li {color:blue; font-size:14pt; text-align:justify;}
```

```
TTSstyle_9999.css
1 body { background-image: url("Wallpaper.png");}
2 table {width:600px; margin-left:auto; margin-right:auto; border-style:none; }
3 td {padding: 10px; border-style:none;}
4 h1,h2,h3,li{font-family:Arial,Calibri,sans-serif;}
5 h1,h2 {color:red;}
6 h1 {font-size:36pt; text-align:center;}
7 h2 {font-size:24pt; text-align:left;}
8 h3,li {color:blue; font-size:14pt; text-align:justify;}
```

Stylesheet		
background-image	url(Wallpaper.png) image repeated or default used	1 Mark
table	width:600px	1 Mark
	Margin-left/right: Auto	1 Mark
	border-style: none	1 Mark
td	padding:10px	1 Mark
	border-style:none	1 Mark
h1, h2, h3, li	Combined for font-family: Arial, Calibri, Sans-Serif	1 Mark
		1 Mark
h1, h2	Combined for color: red	1 Mark
h1	36pt text align: center	1 Mark
h2	24pt text align: left	1 Mark
h3, li	Combined for color, font-size, text-align blue, 14pt, justify	1 Mark

**Evidence 3 – TTShomepage.html Source**

```

<!DOCTYPE html>
<html>
  <head>
    <meta charset="UTF-8">
    <link rel="stylesheet" href="TTSstyle_9999.css">
  </head>
  <body>
    <table>
      <tr>
        <td colspan="2"> </td>
      </tr>
      <tr>
        <td colspan="2"><h1>How we can support you</h1></td>
      </tr>
      <tr>
        <td rowspan="2"> </td>
        <td><h3>We use proven systems built in accordance with industry compliance and best practice to
        provide tailored support.
        We can guarantee great customer service and prompt resolution of your ICT issues and
        requests.</h3></td>
      </tr>
      <tr>
        <td><h2>We can:</h2>
        <ul>
          <li> scan your networks for problems</li>
          <li> secure your backups</li>
          <li> maintain your website</li>
          <li> manage your security, anti-virus, anti-spam needs</li>
          <li> handle your software licensing and manage all scheduled updates and patches.</li>
        </ul>
        </td>
      </tr>
      <tr>
        <td><h3>Click <a href="mailto:info@tawaratechnology.com?subject=Support enquiry">here</a> to
        contact us.</h3></td>
      </tr>
      <tr>
        <td><h3>Website maintained by: Name, centre number, candidate number</h3></td>
      </tr>
    </table>
  </body>
</html>

```

TTSstyle.css correctly attached in <head> 1 Mark

<a href="mailto: info@tawaratechnology.com shown 1 Mark  
?subject= Support enquiry"> 1 Mark

hyperlink from text >here</a> only 1 Mark  
Name etc. inserted 1 Mark

**Evidence 4 – TTShomepage.html Browser view**



Browser view	
Wallpaper applied as background	1 Mark
Correct table structure	1 Mark
How we can ... set as h1, We can: set as h2	1 Mark
TTSOffer image shown in correct place	1 Mark
Text1 set in h2	1 Mark
Correct text2 set as bulleted list	1 Mark
Correct text: Click here to contact us.	
Website maintained by: Name, centre number etc.	1 Mark
Set in h3	1 Mark

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