



Cambridge International Examinations
Cambridge Ordinary Level

TRAVEL AND TOURISM

7096/12

Core Module

October/November 2015

INSERT

2 hours



READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.

This document consists of **5** printed pages and **3** blank pages.

Fig. 1 for Question 1

Tourism: the key to development, prosperity and well-being

- More and more destinations are being established. These destinations are investing in tourism, making tourism the driving force for socio-economic progress. This has resulted in export revenues, the creation of jobs and infrastructure development.
- Over the past sixty years, tourism has become one of the largest and fastest-growing economic sectors in the world. Many new destinations have emerged in addition to the traditional favourites of Europe and North America.
- Despite occasional shocks, such as the 1970s oil supply crisis, world international tourist arrivals have shown uninterrupted growth – from 25 million in 1950, to 278 million in 1980, 528 million in 1995, and 1,035 million in 2012.



Fig. 1

Fig. 2 for Question 2

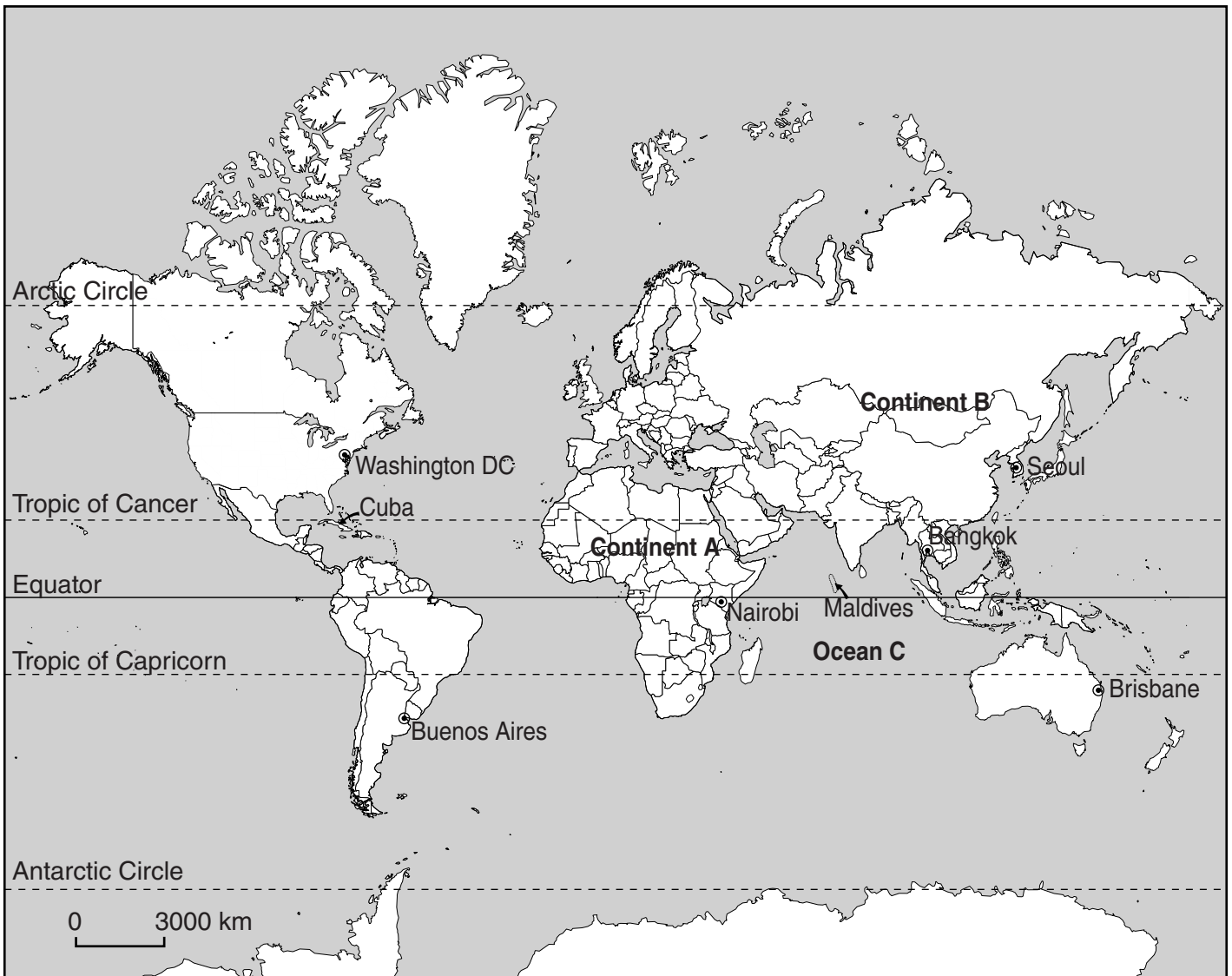


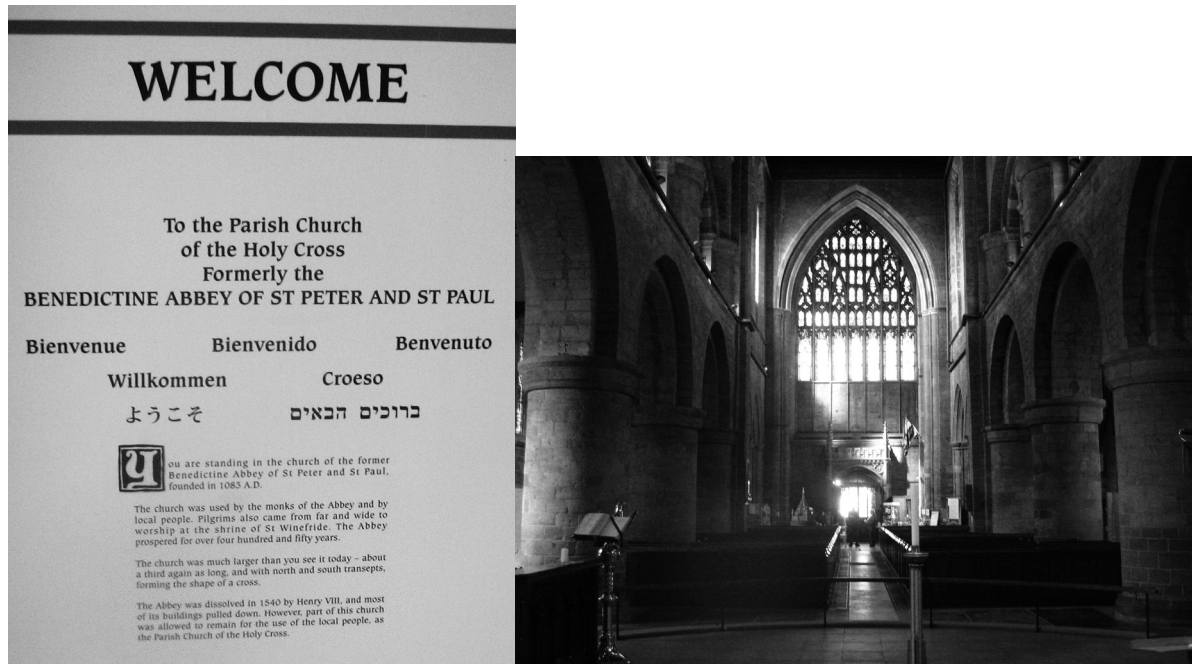
Fig. 2

Fig. 3 for Question 3

Welcome to Shrewsbury Abbey

The Abbey was founded in 1083 and is a very good example of Norman Gothic architecture.

We extend a warm invitation to visit us; whether as a worshipper, pilgrim, tourist or school student you will be most welcome. The Abbey welcomes suitably qualified choirs to sing while the Abbey choir is on holiday. In recent years we have welcomed choirs not only from Britain, but also from the United States of America and Australia.



One reason for the popularity of the Abbey with international visitors is its link with 'The Chronicles of Brother Cadfael'. Cadfael is the fictional main character in a series of books. He lived at Shrewsbury Abbey in the 12th century. The historically accurate stories have been filmed and shown on television worldwide.

Fig. 3

Fig. 4 for Question 4

Dubai International passenger numbers grow



Dubai International airport (DXB) comprises three terminals: Terminal 1 which serves all airlines; Terminal 2 which serves scheduled, charter and special flights (pilgrimage); and Terminal 3 which is used solely by Emirates airline.

DXB is ranked the second busiest airport in the world in terms of international passengers according to latest figures. The airport serves 145 airlines flying to more than 260 destinations across six continents.

Following the opening of Concourse A in January 2013, the capacity of all terminals has increased from 60 million to 75 million passengers per annum. DXB handled over 5.5 million passengers in June 2013, a significant increase of 17.5% on the figure for June 2012. Following seven consecutive months of five million-plus passengers, numbers have reached 32 662 103 in the year to date up 16.9% from 27 931 639 in the first half of 2012.

Fig. 4

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