



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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ECONOMICS

0455/31

Paper 3 Analysis and Critical Evaluation

May/June 2010

1 hour 30 minutes

Candidates answer on the Question Paper.
Additional Materials: Insert.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
You may use a soft pencil for any diagrams, graphs or rough working.
Do not use staples, paper clips, highlighters, glue or correction fluid.
DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [] at the end of each question or part question.

For Examiner's Use	
1	
2	
Total	

This document consists of **9** printed pages, **3** blank pages and **1** Insert.



The extracts ‘Coffee is like gold for some people – but not for everybody’ and ‘Starbucks to open fewer stores’ will be needed for this question.

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Use

1 (a) Why is Jamaican Blue Mountain coffee called ‘black gold’?

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..... [2]

(b) Why might some people involved in coffee production **not** think of coffee as similar to gold?

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..... [3]

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Question 1(e) is on the next page

(e) The extract says that Starbucks had a bad year. As a researcher, you are asked to assess whether this is correct. Discuss whether the evidence in the extract supports this claim and suggest what other information you might require.

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Dotted lines for writing

[10]

[Total: 26]

The extract '**Charging some cars extra to enter London may raise, not lower, pollution**' will be needed for this question.

*For
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Use*

2 (a) Define the term social cost.

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..... [2]

(b) Explain how the use of cars causes a social cost.

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Question 2(c) is on the next page

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..... [8]

[Total: 14]

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Copyright Acknowledgements:

- Question 1 © Robert Booth; *'Black gold' coffee leaves a bitter taste for some*; The Guardian News and Media; 22/03/08.
Question 1 © Suzy Jagger; *Froth comes off Starbucks ...*; The Times; 17/11/07.
Question 2 © David Williams; *Low-emission zone 'will raise traffic and pollution'*; Evening Standard; 18/10/07.

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